Message Text

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E.O. 11652: N/A TAGS: BTRA, IT SUBJECT: FOREIGN BUYERS I

SUBJECT: FOREIGN BUYERS PROGRAM: VISIT TO THE U.S. OF

DR. PAOLO BIANCHI

- 1. DR. PAOLO BIANCHI, MANAGING DIRECTOR OF O.N.A.M.A. SPA, MILAN, INFORMED POST OF INTENTION TO VISIT U.S. FOR ONE-TWO WEEKS DURING APRIL 1977. HE PLANS TO RESEARCH NEW DEVELOPMENTS IN INDUSTRIAL CATERING FIELD, VISIT FACILITIES, AND DISCUSS POSSIBLE KNOW-HOW AGREEMENT WITH INTERESTED U.S. FIRMS.
- 2. O.N.A.M.A IS ONE OF THE LARGEST INDUSTRIAL CATERING FIRMS IN ITALY WITH PRODUCTION OF 25,000 VVALS AND CAPACITY OF 50,000 MEALS DAILY. FIRM, FOUNDED IN 1966, HAS 450 EMPLOYEES. YEARLY BUSINESS TURNOVER IS \$7. MILLION.
- 3. DR. BISBCHI, WHO IS ALSO A MAJOR O.N.A.M.A SHAREHOLDER, HAS ASKED POST'S ASSISTANCE IN CONTACTING INDUSTRIAL CATERING FIRMS AND TRADE ASSOCIATIONS. BIANCHI WILL BE AVAILABLE FOR APPOINTMENTS IN WASHINGTON, DJTMC. NEW YORK BOSTON AREAS AND WOULD BE AVAILABLE FOR 2-3 MEETINGS DAILY FOR A WEEK.
- 4. POST WILL PASS ON TO BIANCHI ANY SUGGESTED CONTACTS.FINA

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Message Attributes

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Subject: FOREIGN BUYERS PROGRAM: VISIT TO THE U.S. OF DR. PAOLO BIANCHI

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